

THE GREAT
CANADIAN



**BATTERY
DRIVE**

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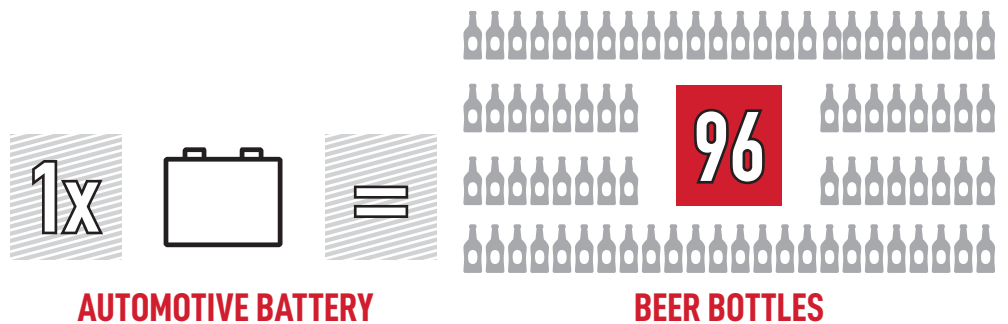
CDNRG.COM/BATTERYDRIVE

DID YOU KNOW YOU CAN MAKE MONEY BY RECYCLING LEAD-ACID BATTERIES?

MORE THAN YOU WILL WITH ANY BOTTLE DRIVE, BAKE SALE, OR CAR WASH.

Earnings start at \$10.00/battery and vary depending on their weight.

IT PAYS TO RECYCLE.



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HOW IT WORKS

6 EASY STEPS TO ORGANIZE A PROFITABLE BATTERY DRIVE.

1

CHOOSE A TEAM

Round up your volunteers, choose a name, and choose a passionate team leader for your battery drive.

2

REGISTER AND BOOK

YOUR BATTERY DRIVE AT **CDNRG.COM/BATTERYDRIVE**

When registering, choose a date and time from our available times to drop off your recyclable batteries at your local Canadian Energy recycling location.

3

SELECT YOUR LOCATION

Your sorting location can be at someone's home, school, local community center, or your local Canadian Energy parking lot.

4

PROMOTE YOUR EVENT

Get the word out early so that people begin to look for those hidden batteries for you! Use social media to broaden your reach!

5

DOWNLOAD YOUR KIT

Go to **CDNRG.COM/BATTERYDRIVE** and download the kit. Each kit contains a pre designed door mailer to drop off around your community, a count sheet, and this e-book with instructions on how to organize a safe and profitable battery drive.

6

EVENT DAY!

Collect all of your batteries and bring them to your designated sorting location. Sort your batteries, load them into trucks, and bring them in to your local Canadian Energy location at your registered time to collect your money on the spot.

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TIPS AND TRICKS ON COLLECTING & MARKETING YOUR DRIVE

5 EASY WAYS TO PROMOTE YOUR EVENT

1

EVERY DOOR, EVERY FLOOR

Have each member distribute door mailers throughout their neighborhood 1 week prior to your fundraiser. Successful battery drives distribute over 100 flyers throughout their communities and local businesses.

2

APPROACH LOCAL BUSINESSES

Approach local businesses, community groups & schools. Ask them to donate their batteries and to put your posters on their community boards. Here are some great locations to ask for donated batteries:

- Businesses that operate vehicle fleets like buses, trucks, or taxi's
- Mechanics
- Car & truck dealerships
- Marine dealerships
- Farmers

3

CREATE A FACEBOOK EVENT PAGE

Have all of your team members invite all of their friends. Order pizza, have a BBQ, play games, make signs for passing cars, hold a carwash at the same time, all in order to get everyone out to help out!

4

GET IN THE NEWS

Contact local media and newspapers to help publicize your event!

5

WORD OF MOUTH

Tell everyone you know.

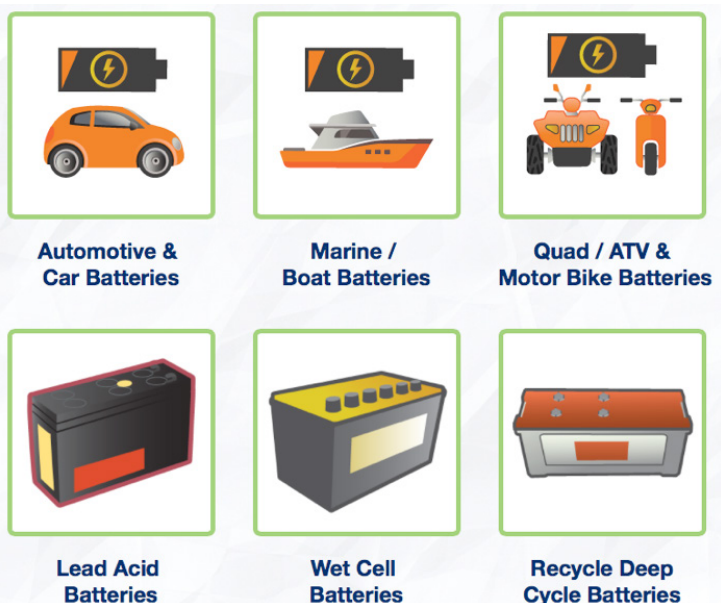


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WHAT TYPES OF BATTERIES ARE WORTH MONEY?

WHICH BATTERIES ARE WORTH COLD HARD CASH?



WE DO NOT ACCEPT THESE ITEMS



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TRANSPORTATION, HEALTH & SAFETY

**PLEASE HANDLE ALL TYPES OF BATTERIES WITH CARE.
WE BELIEVE SAFETY IS MOST IMPORTANT.**

1

Batteries can weigh anywhere from 40 Lbs. to over 100 Lbs. Please have an adult carry the batteries from all points, wear rubber gloves and safety glasses at all times, and place the battery upright, in a sealed-waterproof container for safe transport.

2

Transporting large quantities of automotive batteries in a standard car or truck can be dangerous if not loaded, stored and, tied down properly.

3

Batteries should not be stacked in a vehicle for transport, only carry 1 layer of batteries per load, if batteries are to be stacked there must be sufficient cardboard between the layers to prevent terminals from damaging or puncturing the cases.

4

Damaged or leaking batteries must be stored in a plastic garbage bag to prevent further leakage. Neutralize any spilled electrolyte with baking soda.

5

Transport no more than 500 kg's. of batteries in one load. That is approximately 27 automotive batteries.

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